JA It's My Future – Blended

Session Descriptions	AK Counselling and Guidance Standards	Common Core ELA
Session One: My Brand Students examine well-known businesses to learn about brand and reputation. They complete a personal brand worksheet to define their own brands and then design logos to represent themselves. Objectives: Recognize branding as a way to build a positive reputation, personally as well as in the business world. Design a logo that expresses their personal brand.	6.) A:A2.1 - apply time-management and task-management skills 37.) C:A1.3 - develop an awareness of personal abilities, skills, interests and motivations 55.) C:B1.2 - identify personal skills, interests and abilities and relate them to current career choice 78.) PS:A1.1 - develop positive attitudes toward self as a unique and worthy person 79.) PS:A1.2 - identify values, attitudes and beliefs 87.) PS:A1.10 - identify personal strengths and assets	RI 6.7 L. 6.1-6 SL. 6.1-3 SL. 6.5 L. 7.1-6 SL. 7.1-3 SL. 7.5 RI 8.4 L. 8.1-6 SL. 8.1-3 SL. 8.5
Session Two: Career Clusters Students are introduced to the 16 career clusters, take a career interest assessment, learn about potential jobs within their preferred cluster and then share job information with other classmates and discuss the importance of all jobs within a community. Objectives: Identify jobs in specific career clusters that they would like to further explore. Understand the interconnectivity and value of all types of jobs.	12.) A:A3.3 - develop a broad range of interests and abilities 14.) A:A3.5 - share knowledge 19.) A:B1.5 - organize and apply academic information from a variety of sources 23.) A:B2.2 - use assessment results in educational planning 36.) C:A1.2 - learn about the variety of traditional and nontraditional occupations 57.) C:B1.4 - know the various ways in which occupations can be classified 58.) C:B1.5 - use research and information resources to obtain career information	RI 6.7 L. 6.1-4 L.6.6 SL. 6.1-2 SL. 6. RI 7.4 L. 7.1,3,4 SL. 7.1,2,4 RI 8.4 L. 8.1,3,4 SL. 8.2,4
Session Three: High Growth Careers Students learn about declining and high-growth careers and possible reasons for changes in a job's outlook. They are introduced to several high-growth occupations and have the opportunity to research growth careers in their preferred career clusters. Objectives: Recognize the difference between high-growth and declining careers. Identify specific careers that are forecasted to have high growth.	16.) A:B1.2 - learn and apply critical-thinking skills 28.) A:B2.7 - identify postsecondary options consistent with interests, achievement, aptitude and abilities 32.) A:C1.4 - demonstrate an understanding of the value of lifelong learning as essential to seeking, obtaining and maintaining life goals 35.) C:A1.1 - develop skills to locate, evaluate and interpret career information 47.) C:A2.3 - demonstrate knowledge about the changing workplace 59.) C:B1.6 - learn to use the Internet to access career-planning information	RI 6.7 L.6.1,4,6 SL. 6.1-2 RI 7.4 L. 7.1,4 SL. 7.1-2 L. 8.1,3,4 SL. 8.1



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Session Four: Career Mapping Students learn how early experiences can provide transferable skills that contribute to future job success by looking at well-known celebrities and their paths to success. They learn about career maps by examining a sample and creating their own. Objectives: Identify experiences and activities related to foundational skills that are transferable to a future job. Plan the significant markers needed to earn a particular job.	11.) A:A3.2 - demonstrate the ability to work independently, as well as the ability to work cooperatively with other students 31.) A:C1.3 - understand the relationship between learning and work 56.) C:B1.3 - demonstrate knowledge of the career-planning process 60.) C:B1.7 - describe traditional and nontraditional career choices and how they relate to career choice 70.) C:C1.4 - understand that the changing workplace requires lifelong learning and acquiring new skills	L. 6.1-4 L.6.6 SL. 6.1-3 L. 7.1,3,4 SL. 7.1,2,4 L. 8.1,3,4 SL. 8.1-2
Session Five: On the Hunt Students learn about the process of looking, applying, and interviewing for a job. They read about the process and then play a game in which they must identify two truths and a myth about each topic. Objectives: Recognize basic job-hunting tools, including job postings, applications, recommendations, and interviews.	13.) A:A3.4 - demonstrate dependability, productivity and initiative 15.) A:B1.1 - demonstrate the motivation to achieve individual potential 46.) C:A2.2 - apply job readiness skills to seek employment opportunities	RI 6.7 L. 6.1-6 SL. 6.1-2 SL. 5-6 RI 7.4 L. 7.1,3,4 SL. 7.1,2,4 RI 8.4 L. 8.1,3,4 SL. 8.2,4
Session Six: Soft Skills Students learn about the differences between technical and soft skills and why both are essential to keep a job. They complete a soft skills self-evaluation to determine which skills they already have and which they can work toward. Finally, they role-play situations that require having strong soft skills. Objectives: Differentiate between technical skills and soft skills. Describe specific soft skills they already possess and those on which they need to improve.	18.) A:B1.4 - seek information and support from faculty, staff, family and peers 33.) A:C1.5 - understand that school success is the preparation to make the transition from student to community member 38.) C:A1.4 - learn how to interact and work cooperatively in teams 45.) C:A2.1 - acquire employability skills such as working on a team and problem-solving and organizational skills 52.) C:A2.8 - understand the importance of responsibility, dependability, punctuality, integrity and effort in the workplace	RI 6.7 L. 6.1-6 SL. 6.1-2 SL. 5-6 RI 7.4 L. 7.1,3,4 SL. 7.1-2 SL.7.5-6 RI 8.4 L. 8.1,3,4 SL. 8.1-3

